

CP = CREDIT POINTS  
SP = STUDY PERIOD  
/ = NO UNIT OF STUDY

Bachelor Degree						
Diploma			Associate Degree			
	SP1	SP2	SP3	SP4	SP5	SP6
MAJOR SPECIALISATION	<b>BAMS1</b> Art meets Commerce: an overview of the Arts Entertainment Industry 6CP	<b>BAMS2</b> Marketing, Meaning, and finding your tribe(s) 6CP	<b>BAMS3</b> Innovation, Disruption & Conformity 6CP	<b>BAMS5</b> Live Performance and Production Management 6CP	<b>BAMS7</b> The Data Economy: Leveraging Data and Analytics 6CP	<b>BAMS8</b> Capstone Project: Industry Placement 12CP
INDUSTRY STUDIES	<b>BACP1</b> Collaboration Project: Music Publishing 6CP	<b>BACP2</b> Collaboration Project: Artist & Talent Management 6CP	<b>BAMS4</b> Economics and Financial Management 6CP	<b>BACP3</b> Collaboration Project: Partnerships 6CP	<b>BACP4</b> Collaboration Project: Event Management 6CP	
SCHOLARSHIP	<b>BCIN1</b> Introduction to Higher Education Studies 6CP	<b>BASC1</b> Media Communications and Publicity 6CP	<b>BASC2</b> Startups: Entrepreneurship and Business Strategy 6CP	<b>BASC3</b> Business Planning and Strategy: A Global Perspective 6CP	<b>BAMS6</b> The Politics of Art: Cultural Policy and Arts Funding 6CP	<b>BASC4</b> Research Project 6CP
ASSOCIATED STUDIES	<b>BAAS1</b> Arts and Entertainment Law 6CP	<b>BAAS2</b> Leadership, Management, and Corporate Governance 6CP	Elective 1 6CP	Elective 2 6CP	Elective 3 6CP	Elective 4 6CP